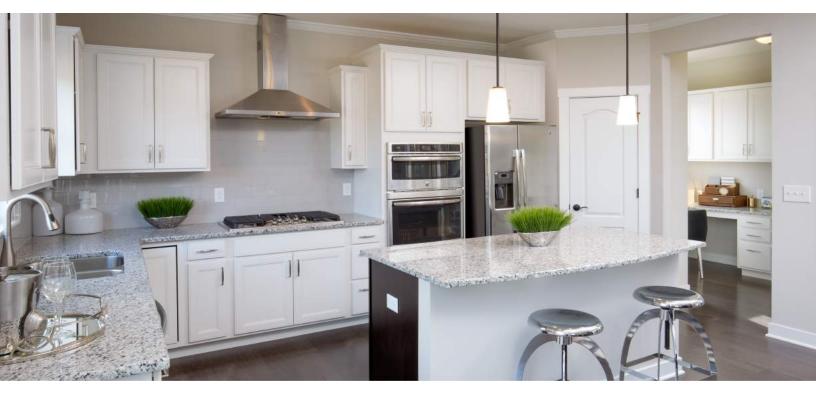


POPLAR LAKES

5412 Poplar Lakes Lane Louisville, KY 40299



\$5,000 FLEX CASH OFFER*

at POPLAR LAKES

Life Tested® Home Designs Wooded, Conservation Community

Easy Access to Amenities

Purchase a to-be-built home in the community of Poplar Lakes in March to receive up to \$5,000 flex cash towards options and upgrades.*

Offer ends 03/31/18.

pulte.com/poplarlakes

*Offer valid only at the Poplar Lakes community for purchase agreements on to-be-built homes that are accepted by Pulte Homes between 3/1/18 and 3/31/18. Additional restrictions may apply. Flex Cash offer is available through participation in the Affiliate Incentive Program which includes financing through Pulte Mortgage LLC. Buyers participating in the Affiliate Incentive Program will receive a credit at closing in an amount that is up to \$5,000 or 3% of the purchase price of the home for the cost of options, upgrades or acceptable closing costs and prepaids. Any unused amount of this credits is the property of the seller, and may not be applied to purchase price. Buyer is responsible for any cost of selected options in excess of the incentive amount. Design option selections vary by home. Offer may not be redeemed for cash or equivalent. This incentive may affect the amount of loan for which a buyer may be eligible, check with your lender for details. Some conditions, limitations, and restrictions apply. All loans are subject to underwriting and loan qualifications of the lender. Rates, terms, and conditions are subject to change without notice. Pulte Mortgage LLC is an Equal Opportunity Lender. NMLS Entity Identifier #1791. www.pultemortgage.com (www.nmlsconsumeraccess.org) See a Pulte Homes sales consultant for details. The photographs depict models containing features or designs that may not be available on all homes or that may be available for an additional cost. Square footage and dimensions listed are approximate and may vary in actual construction. Prices shown are estimated base prices, do not include lot premiums or options and are subject to change without notice. Community Association fees required. Home features, including Pulte Planning Center and Everyday Entry, are subject to change at any time, may not be available on all homes and may be available for an additional cost. This material shall not constitute a valid offer in any state where prior registration is required or if void by law. @201